

# The Circular Economy Story

8 lots of 10

## Beyond the economic growth worldview which is our current story

Thomas Berry states in his book  
**The Dream of the Earth:**

*For peoples, generally their story of the universe and the human role in the universe is their primary source of intelligibility and value ... The deepest crises experienced by any society are those moments of change when the current story becomes inadequate for meeting the survival demands of the present situation.*

*Stories not only interpret the past, they also guide and inspire our shaping of the future.*

Berry says that we are between stories and the earth is now calling us to be in communion with the non-human components of the earth community, such that we will come to write a new story for a **Living Earth**.

Thomas dreams that humanity and the planet we call home will move beyond the Anthropocentric epoch into a geobiological era for the Earth: what he calls the Ecozoic era, acknowledging our shared ancestry and interdependence with the earth's ecosystems.

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Thomas Berry— Geologist  
Michelle Maloney—AELA



## 10 Websites

Australian Circular Economy Hub  
Biomimicry Institute  
Centre for Humans & Nature  
The Earth Charter  
Future Fit  
Interface Inc  
International Living Future Inst.  
Institute for Applied Ecology  
Institute for Sustainable Futures  
Seeds of Good Anthropocenes  
Sierra Club

And another one:  
Ecological Footprint  
Calculator



## It's not rocket science

The answers to all the challenges encountered by us have been addressed by the natural world of plants and animals as experienced over the last 4.5 billion years—mother earth can be our most lovable teacher. It simply requires being in-communion with her, being observant and reading her story.

We need to be clear about the values, beliefs, traditions—that inform our story. Who might be our mentors and role models? In book terms, what might be the chapter titles?

- Assemble a tool kit—(1) see bottom of page box.
- Become savvy—consult a road-map - (2) ooOo



The more often we tell the Circular Economy story the more we engage with others and have the opportunity to revise and refine our story, to sort out how authentic it is, how consistent it is with our values.

We find out how it stacks up;  
how it aligns with the principles we preach and the day-to-day lives that we live.



Ray Anderson—  
Interface Inc



Ellen MacArthur—  
Circular Economics

## 10 Stories—on film

**The Anthropocene and the Near Future:** Crash Course Big History #9

**The Anthropocene**—TEDx Canberra - Will Steffen -

**David Orr @ Schumacher College:** Ecoliteracy and Ecolog'1 Edu  
**Ray Anderson** The business logic of sustainability

**Donut Economics**—Kate Rowarth  
**Let the Environment Guide our Development,** Johan Rockstrom TEDx talk

**Thomas Berry**—The New Story, YouTube

**The Story of Stuff**  
**Trash to Treasure, creating wealth from waste.** <https://vimeo.com/140213353>

**What is the Anthropocene, how does it work?** The Smithsonian Institute

- (1) Collect a library of readings and a selection of examples that can act as references for day-to-day decision-making.
- (2) There are heaps of How-to books and magazines. There are always people who have travelled the road before us—to share what worked and what didn't—people are usually happy to discuss their experiences and ideas.

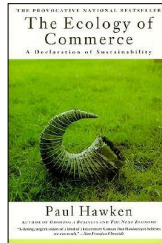
# 6 lots of 10 to share with friends

## 10+ Authors

and their books

**Janine Benyus:** Biomimicry  
**Thomas Berry:** The Great Work  
**Herman Daly:** For the Common Good

**Paul Hawken:**  
 The Ecology of Commerce



**David Korten:**  
 Change the Story, Change the Future  
**William McDonough & Michael Braugart:** Cradle to Cradle  
**Bryan Mellonie:** Beginnings & Endings with LIFETIMES in between  
**Alan Savory:** Holistic Management  
**David Suzuki:** Earth Time and The Legacy  
**Marilyn Waring:** Who's Counting, What men value and what women are worth

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## 10+ Get Ready(s)

- **Addison Road Community Centre**, Marrickville
- **Age of Transition**
- **Anthropocene magazine**
- **CERES** [Centre for Education and Research in Environmental Strategies] Inc
- **Earth Garden magazine**
- **The Ecological Citizen**
- **EcoSpecifier**
- **Ensia**
- **Green Biz**
- **Grist journal**
- **Holistic Results**
- **P2P Foundation**
- **ReNew magazine**
- **Urban Ecology Australia**
- **YES! Magazine**

Select an aspect of the Circular Economy Story that speaks to you and learn all you can. The aim is be well enough informed that you/we can start a conversation and present some ideas. The objective is to be a messenger for the Circular Economy Story.

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## 10+ Groups

### Australian

- Australian Earth Laws Alliance (AELA)
- Beyond Zero Emissions (BZE)
- Environmental Defenders Offices
- Peoples' Tribunal for the Rights of Nature
- Transition Towns—Newcastle, et al
- Wentworth Group of Scientists

### International

- Centre for Advancement of the Steady State Economy (CASSE)
- Ellen MacArthur Foundation
- Global Alliance on the Rights of Nature
- Global Footprint Network (GFN)
- UN Harmony with Nature Knowledge Network

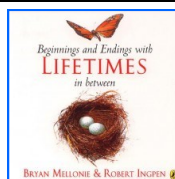
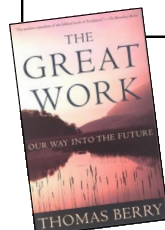
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## 10 shorts

for the curious & fascinated

**Bid Yellow Taxi**, Joni Mitchell #  
**Change the Goal: 1/7 Doughnut Economics**, Kate Raworth  
**Down to Earth**, Peter Gabriel #  
**What is education for?** - David Orr, <http://www.context.org/>  
**Ecocentricity**: <http://www.raycandersonfoundation.org/articles/tomorrows-child>  
**The Elephant Song**—Kamahl # <https://www.youtube.com/>  
**Holistic Results**—watch video clips of changed farming practices  
**In a Nutshell**, Joseph Anthony  
**Mother Natures Son**, Beatles #  
**Where Do The Children Play**, Cat Stevens #  
**Wild Law**, Cormac Cullinan [https://www.youtube.com/watch?v=IJAq4jurD\\_c](https://www.youtube.com/watch?v=IJAq4jurD_c)

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## 10 Advocates

**Tim Askew**—Hunter JO Councils  
**Samantha Cross**—Cross Connections  
**Shaun Deverson**—Lighthouse Road  
**Tim Flannery**—Palaeontologist  
**Clive Hamilton**—  
**Ellen MacArthur**—Ellen MacArthur Foundation  
**Michelle Maloney**—New Economy Network Australia (NENA)  
**Debbie O'Byrne**—LMCC  
**Dick Smith**—Economic growth  
**Will Steffon**—Stockholm Resilience Centre  
**Cathy Stuart**—Transition Ncle  
**Haydn Washington**—Positive Steps tow. a Steady State Economy

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## 10+ Books

and their authors

**Doughnut Economics:** Kate Raworth  
**The Dream of the Earth:** Thomas Berry  
**Crimes Against Nature:** Jeff Sparrow  
**Ecological Design:** Sim Van der Rym  
**Meeting the Expectations of the Land:** Wes Jackson et al  
**Mid-course Correction:** Ray Anderson  
**Natural Capitalism:** Amory & Hunter Lovins  
**Six Capitals:** *the revolution capitalism has to have*, Jane Gleeson-White  
**Steady State Economics:** Herman Daly  
**The Circular Economy Handbook,** Jessica Long & Peter Lacy  
**The Circular Economy, A Users Guide,** Walter Stahel  
**Waste to Wealth,** Peter Lacy

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